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Press release

Source: UB City

Tuesday, March 13, 2012 11:34 AM IST (06:04 AM GMT)

Editors: General: Arts & culture, Consumer interest, Entertainment, Lifestyle, People; Business: Advertising, PR & marketing, Business services, Media & entertainment

Experience the Magic of Cinema at UB City's First International Film Festival – Film Harvest 2012

Film Harvest 2012 – 11 critically acclaimed films, one festival... Bangalore's favourite venue, UB City, on from the 16th-20th Mar 2012...

Bangalore, Karnataka, India, Tuesday, March 13, 2012 -- (Business Wire India)

UB City in association with Sublime Galleria is proud to present its first International Film Festival – Film Harvest 2012, to be held from Friday 16th to Tuesday 20th March 2012 at The Collection, UB City. The festival which is the brain child of Ms. Uzma Irfan, Director, Corporate Communications Prestige Group, will showcase a variety of films ranging from short films, documentaries & full length features, all bearing the underlying theme of *Social Responsibility*, providing film makers from across the world a common platform to showcase their work. The festival aims to grow this initiative to international standards in the coming years by amalgamating *Art with Lifestyle*.

The Film Festival is being organised by an ensemble crew which include noted personalities from the fields of Art & Cinema. Serving as part of the organizing committee is legendary movie director of international repute in Kannada Padmashree Mr. Girish Kasaralli as *Festival Director*, Music Director Ricky Kej as *Festival Curator* – who will also direct the opening concert at the Festival, Ms. Uzma Irfan as *Festival Chairperson* & Mr. Srinivasa Santhanam as *Festival Advisor & Programmer*.

Film Harvest 2012 kick-starts on 16th March '12 with the screening of Academy Award Nominated film "Tree of Life", written & directed by Terrence Malick, starring Brad Pitt, Sean Penn and Jessica Chastain.

Festival Details:

Date: Fri 16th – Tue 20th Mar 2012

Venue: Amphitheatre, at The Collection, UB City – Bangalore

Website: <http://www.filmharvest.in>

Register for the festival: http://www.indianstage.in/events/film_harvest_2012.html

For complete details on Film Harvest 2012, including the movie schedule as well as the opening day concert details - Please download the event schedule:

[Film-Harvest-2012-Event-Schedule](#)

For press backgrounder on UB City click [here](#)

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KEYWORDS: ARTS, CONSUMER, ENTERTAINMENT, LIFESTYLE, PEOPLE, MARKETING, BUSINESS SERVICES, MEDIA

For pictures or documents illustrating this release click below:

[Film-Harvest-2012-Event-Schedule.pdf](#)

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